

BRITTANY KLIMEK

GRADUATE STUDENT, M.S. GLOBAL STRATEGIC COMMUNICATION
LOYOLA UNIVERSITY CHICAGO

CONTACT



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EDUCATION

LOYOLA UNIVERSITY CHICAGO, M.S.

2015 – 2017

Currently enrolled in Global Strategic Communication M.S. program. Focus on digital marketing, analytics, and media relations in a global market. Studied international advertising in Beijing July 2016. Expected graduation date: May 2017. GPA: 4.00/4.00.

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN, B.S.

2010 – 2014

B.S. in Psychology with focus on organizational issues. Ranked in top 3 percent of graduating class. GPA: 3.96/4.00.

AWARDS

BRONZE TABLET UNIVERSITY HONORS

Ranked in top 3 percent of graduating class (UIUC College of LAS).

UIUC DEAN'S LIST

Ranked in top 20 percent of students in the College of Liberal Arts and Sciences.

EXPERIENCE

Sales Associate and Key Holder *at Lucky Brand*

2014 – Present

Ensured that customers have a quality experience with the brand at all times. Ranked first in sales within first 3 months. Held temporary key holder position from August 2015 to November 2015. Duties included supervising associates, customer service, and creative problem solving.

Communications Assistant *at Vocii LLC*

2012 – 2013

Provided editorial and administrative support to Managing Partner. Edited and proofread internal and external communications, including intranet content, social media, training materials, and new business presentations. Applied research skills to aid in drafting high quality communications that helped employees connect with the company.

SPECIAL PROJECTS

Media Relations Project Manager for March of Dimes Illinois

January 2016 – April 2016

Worked as Project Manager with a team of students at Loyola University Chicago. The team worked directly with March of Dimes Illinois to assist with media outreach leading up to the 2016 March for Babies. Duties included writing creative briefs and press releases, creating content calendars, and pitching. The team was able to successfully secure media placement for the event with Time Out Chicago.

International Advertising in China (LUC)

July 2016

Participated in an in-depth study of international advertising in Beijing and Shanghai. This website, focused on luxury fashion advertising, is part of a class project meant to help synthesize what I learned during the trip.

<http://brittanyklimek.wixsite.com/luxuryadsinchina>

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SKILLS

Microsoft Word
Microsoft Excel
Adobe Photoshop
WIX Website Design
Knowledge of Google Analytics
Research and Data Analysis
Writing and Editing Content

STRENGTHS

Social Media
Project Management
Problem Solving
Organization
Team Work
Media Relations

VOLUNTEER WORK

Dog Walker at Hinsdale Humane Society

November 2014 – Present

Volunteered at the no-kill animal shelter to spend time with and maintain the well being of rescue dogs through daily walks.

ORGANIZATIONS

National Society of Collegiate Scholars

Alpha Lambda Delta Honor Society